PupLight Endorsements and Awards

38. 2015: Charity USA: Chose PupLight because it's a **"Sustainable Product, Who's Existence Makes The World a Better Place"**
37. 2015 **Lowest Return Rate Award –** Keep Doggie Safe
36. 2014 Family Circle **Award for Product Excellence**
35. 2013 Featured as a real **"Find" in Midwest Living Magazine**
34. 2013 **Best Christmas Gift for a Dog,** AKC Gazette
33. 2012 **Best Christmas Gift for a Dog,** AKC Gazette
32. Amazon Vine Reviewer: "Tried a Lot of Dog Lights and **PupLight is the Best**". Rated 5.0. 2011
31. Featured in an Article in **The Associated Press,** 2010
30. Finalist in 2010 **Buzzillions Reviewers Choice Award,** 4.8 out of 5.0
29. Named One of **Top 100 Pet Products** by **Fido Friendly Magazine** 2010
28. Chosen **1 of 6 Best Products out of 1,300 submitted** to Edison Nation
27. Featured in **Best Pet Safety Products** Media Tour, 2010
26. **Best Travel Product**, Giftware Magazine, 2010
25. PupLight featured on **FOX Business News, NY.** 2009
24. Presented on **CBS Early Show** by resident veterinarian **Dr. Debbye Turner Bell** as "Cool Doggie Gadget. 2009
23. Finalist (1 of 10 from 2,500) in **Martha Stewart's Dreamers to Doers Contest.** PupLight was on The Martha Stewart Show November 12th 2008. Martha Said, "PupLight is ingenious"
22. **"Million Dollar Idea"** per **Donny Deutsch, on CNBC's The Big Idea.** 66 % of those polled would purchase a PupLight March, 2008
21. Reviewed by **Good Sam's Club,** July 2008**,** received "Five Stars"
20. **Best Lighted Dog Product** "Four Paws" per **Whole Dog Journal** 2008
    "*Every dog owner who helped us test this product asked if they could keep it after our trial was completed*. *There really isn't any better testament to a product's ease of use and usefulness*."
19. Endorsed by **Kathy Santos**, **Ask the Dog Shrink**, **House Beautiful,** December issue 2007. "*I'm beyond grateful to the people at PupLight for making the ultimate lighted collar"*
18. Endorsed by **RVTV** in their **"Cool Products Segment"** and seen on **ABC News –** 2007
17. Featured in **New York Times –** August 2007
16. Recommended by **Home Again Microchip** to 1 million of their customers - 2007
15. **Named Dog Safety Product of 2007** and **2008** by the **National Dog Day Foundation.** Endorsed by **Colleen Paige,** PhD Animal Behavior
    "What an ingenious product! I LOVE PupLight!"
14. HGTV and ABC News Gadget Guru: M**ost innovative New Product, 2006**
13. **U.S. Secret Service** started using PupLights on their dogs in 2006
12. Blue Ribbon, **Best Product** 2006 Iowa Pet Expo
11. Endorsed by the **American Canine Association,** 2006
10. Endorsed by the **American Kennel Club ,** 2006
9. Endorsed by the **Pet Weekly,** 2006
8. Endorsed by **Animal Planet,** 2006
7. Endorsed by the **National Association of Pet Sitters ,** 2006
6. Endorsed by the **Ask the Dog Lady** "PupLight is a product that's time has come" - 2006
5. Recommended in **Time Magazine –** July 2005
4. Given **Editor's Choice Award** from **Pet Product News** 2004/2005
3. Voted in **top 5%** by Store Managers at **Petco Trade Show** – 2004
2. Named one of **Top 12 New products** (out of 600) 2005 by the **APPA**
1. Named one of **Top 12 New products** (out of 600) in 2004 by the **APPA**